



# المدرسة الهندية النموذجية الجديدة NEW INDIAN MODEL SCHOOL

رقم التصريح التعليمي ٢٠١٨٦، هيئة المعرفة والتنمية البشرية، دبي، ا.ع.م.  
Educational Permit No. 20186, Knowledge & Human Development Authority, Dubai, UNITED ARAB EMIRATES  
Affiliation Nos. CBSE: 6630009, Kerala Board: 43092 (Grade 8 to 10); 15004 (Grade 11 & 12)

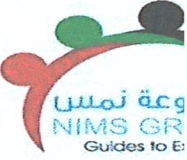


## SOCIAL MEDIA & DEFAMATION POLICY

2025-2026




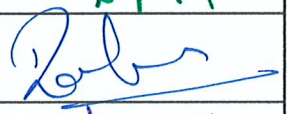
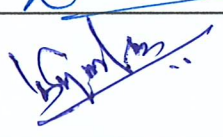
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NEW INDIAN MODEL SCHOOL  
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## SOCIAL MEDIA DEFAMATION POLICY

Review Details	Review 1	Review 2	Review 3
Review Date	March 2025	September 2025	
Review Approved On	March 2025	September 2025	
Date of Next Review	September 2025	December 2025	
Reviewed By	Vice Principal, SLT, DEIW.	Vice Principal. SLT, DEIW	

## Approved By

Ms.Supriya Sehgal	Principal	
Dr.Rohit Pramanik	Vice Principal	
Mr.Vinayachandran.M.P	Head of Inclusion	





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## 1. Purpose

The purpose of this policy is to **safeguard the reputation, integrity, and dignity** of New Indian Model School, Dubai, and its stakeholders — including students, staff, parents, and the wider school community — from defamatory, harmful, or inappropriate online content.

This policy aims to:

- **Promote responsible and ethical digital communication** among students, staff, parents, and partners.
- **Raise awareness of UAE cyber laws** and the legal implications of defamation, harassment, and other forms of online misconduct.
- **Provide a clear framework** for reporting, investigating, and addressing social media misuse.
- **Foster a safe, respectful, and professional digital environment** in line with KHDA standards and school values.

## 2. Scope

This policy applies to:

- All **students, staff, administrators, parents, and external partners** associated with the school.
- All **digital communication platforms**, including but not limited to: social media, blogs, forums, messaging apps, emails, and online collaboration tools.
- **Activities both inside and outside of school hours**, where online conduct impacts the reputation or safety of the school community.

## 3. Definitions

- **Defamation:** False or misleading statements shared online that damage the reputation of an individual, group, or the school.
- **Cyberbullying:** Online harassment including threats, intimidation, or offensive/harmful posts.
- **Digital Citizenship:** Responsible, respectful, and ethical behavior when engaging in digital environments.

## 4. Roles & Responsibilities

- **Principal:** Ensures implementation, monitors compliance, and addresses escalated cases in line with UAE cyber laws and KHDA policies.





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- Suspension or expulsion of students
- Disciplinary action or termination of staff involved
- **Referral to UAE authorities** where legal breaches are identified

## 8. Monitoring & Compliance

- The school reserves the right to **monitor publicly available online content** that may impact its reputation or community.
- All members of the school community are expected to comply fully with this policy.
- **Violations** will result in disciplinary consequences proportionate to the severity of the incident, in line with KHDA and UAE regulations.

## 9. Review

This policy will be **reviewed annually** by the **Senior Leadership Team and IT Department** to ensure continued alignment with:

- UAE Cybercrime and Child Protection Laws
- Evolving best practices in digital safety and reputation management

Revisions will be **communicated promptly** to staff, students, and parents.

### Policy development committee

Sl.No	Name	Designation
1	Dr. Rohit Pramanik	Vice Principal
2	Mr. Vinayachandran. M. P,	Head of Inclusion
3	Ms. Rishana R.V	School Counsellor
4	Ms. Merin Paul	School Counsellor
5	Ms. Shahla Suman	School Counsellor