



# المدرسة الهندية النموذجية الجديدة NEW INDIAN MODEL SCHOOL

رقم التصريح التعليمي ٢٠١٨٦، هيئة المعرفة والتنمية البشرية، دبي، ا.ع.م.  
Educational Permit No. 20186, Knowledge & Human Development Authority, Dubai, UNITED ARAB EMIRATES  
Affiliation Nos. CBSE: 6630009, Kerala Board: 43092 (Grade 8 to 10); 15004 (Grade 11 & 12)

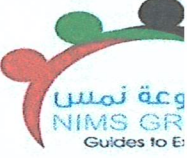


## SOCIAL MEDIA & DEFAMATION POLICY

2025-2026



المدرسة الهندية النموذجية الجديدة  
NEW INDIAN MODEL SCHOOL  
رقم التصريح التعليمي ٢٠١٨٦، هيئة المعرفة والتنمية البشرية، دبي، ا.ع.م.  
Educational Permit No. 20186, Knowledge & Human Development Authority, Dubai, UNITED ARAB EMIRATES  
Affiliation Nos. CBSE: 6630009, Kerala Board: 43092 (Grade 8 to 10 ): 15004 (Grade 11 & 12 )



## SOCIAL MEDIA DEFAMATION POLICY

| Review Details      | Review 1                   | Review 2                  | Review 3 |
|---------------------|----------------------------|---------------------------|----------|
| Review Date         | March 2025                 | September 2025            |          |
| Review Approved On  | March 2025                 | September 2025            |          |
| Date of Next Review | September 2025             | December 2025             |          |
| Reviewed By         | Vice Principal, SLT, DEIW. | Vice Principal. SLT, DEIW |          |

## Approved By

|                       |                   |                                                                                       |
|-----------------------|-------------------|---------------------------------------------------------------------------------------|
| Ms.Supriya Sehgal     | Principal         |  |
| Dr.Rohit Pramanik     | Vice Principal    |  |
| Mr.Vinayachandran.M.P | Head of Inclusion |  |



# المدرسة الهندية النموذجية الجديدة NEW INDIAN MODEL SCHOOL

رقم التصريح التعليمي ٢٠١٨٦ هيئة المعرفة والتنمية البشرية، دبي، ا.ع.م.  
Educational Permit No. 20186, Knowledge & Human Development Authority, Dubai, UNITED ARAB EMIRATES  
Affiliation Nos. CBSE: 6630009, Kerala Board: 43092 (Grade 8 to 10 ); 15004 (Grade 11 & 12 )



## 1. Purpose

The purpose of this policy is to **safeguard the reputation, integrity, and dignity** of New Indian Model School, Dubai, and its stakeholders — including students, staff, parents, and the wider school community — from defamatory, harmful, or inappropriate online content.

This policy aims to:

- **Promote responsible and ethical digital communication** among students, staff, parents, and partners.
- **Raise awareness of UAE cyber laws** and the legal implications of defamation, harassment, and other forms of online misconduct.
- **Provide a clear framework** for reporting, investigating, and addressing social media misuse.
- **Foster a safe, respectful, and professional digital environment** in line with KHDA standards and school values.

## 2. Scope

This policy applies to:

- All **students, staff, administrators, parents, and external partners** associated with the school.
- All **digital communication platforms**, including but not limited to: social media, blogs, forums, messaging apps, emails, and online collaboration tools.
- **Activities both inside and outside of school hours**, where online conduct impacts the reputation or safety of the school community.

## 3. Definitions

- **Defamation:** False or misleading statements shared online that damage the reputation of an individual, group, or the school.
- **Cyberbullying:** Online harassment including threats, intimidation, or offensive/harmful posts.
- **Digital Citizenship:** Responsible, respectful, and ethical behavior when engaging in digital environments.

## 4. Roles & Responsibilities

- **Principal:** Ensures implementation, monitors compliance, and addresses escalated cases in line with UAE cyber laws and KHDA policies.



# المدرسة الهندية النموذجية الجديدة NEW INDIAN MODEL SCHOOL

رقم التصريح التعليمي ٢٠١٨٦، هيئة المعرفة والتنمية البشرية، دبي، ا.ع.م.  
Educational Permit No. 20186, Knowledge & Human Development Authority, Dubai, UNITED ARAB EMIRATES  
Affiliation Nos. CBSE: 6630009, Kerala Board: 43092 (Grade 8 to 10 ): 15004 (Grade 11 & 12 )



- Suspension or expulsion of students
- Disciplinary action or termination of staff involved
- **Referral to UAE authorities** where legal breaches are identified

## 8. Monitoring & Compliance

- The school reserves the right to **monitor publicly available online content** that may impact its reputation or community.
- All members of the school community are expected to comply fully with this policy.
- **Violations** will result in disciplinary consequences proportionate to the severity of the incident, in line with KHDA and UAE regulations.

## 9. Review

This policy will be **reviewed annually** by the **Senior Leadership Team and IT Department** to ensure continued alignment with:

- UAE Cybercrime and Child Protection Laws
- Evolving best practices in digital safety and reputation management

Revisions will be **communicated promptly** to staff, students, and parents.

### Policy development committee

| Sl.No | Name                      | Designation       |
|-------|---------------------------|-------------------|
| 1     | Dr. Rohit Pramanik        | Vice Principal    |
| 2     | Mr. Vinayachandran. M. P, | Head of Inclusion |
| 3     | Ms. Rishana R.V           | School Counsellor |
| 4     | Ms. Merin Paul            | School Counsellor |
| 5     | Ms. Shahla Suman          | School Counsellor |